

## ALL THINGS PROTEIN.®



Small Batch



House Recipe



Premium Raw Materials



Responsibly Sourced



Sustainably Raised



100% Traceable



## **Our Story**

We have been perfecting our custom ground beef blend for over 65 years. Our house recipe has been passed down three generations and we think it is the perfect blend for flavor, juiciness and texture. To get a great tasting product you have to start with premium raw materials. We source our meat from responsible farms that meet our criteria of sustainability, quality and food safety while also adhering to our high standards for humane animal handling. We require all of our suppliers to be audited by independent food safety auditing agencies to meet these standards. All of our ground beef is made in California in small batches by expert craftsmen who strive for consistency in every batch. We are meat people and we are proud to share our products with you.





Made in California

**GFSI** Approved